



Sviluppo chimica spa

"Have vision, think global!" How Nanotechnologies can create wealth and integrate territories.

12th December 2013

Auditorium Federchimica

Milan

This project is implemented through the CENTRAL EUROPE Programme co-financed by the ERDF



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND

- **FEDERCHIMICA**

At the present time 1,400 companies, with a total of 90,000 employees, are part of the Italian Federation of the Chemical Industry. They are grouped into 17 Associations, articulated into 40 Product Groups. Federchimica is a member of Confindustria (General Confederation of the Italian Industry) and CEFIC (European Chemical Industry Council). Federchimica primary objectives are the coordination and the protection of the role of the Chemical Industry as well as the promotion of its development capacity. It promotes chemical policies with the Competent Authorities, other Industry association, other stakeholders.

- **THE “N.I.C. NANOTECHNOLOGIES IN THE CHEMICAL INDUSTRY” PROGRAMME**

The N.I.C. Programme (Nanotechnologies in the Chemical Industry) is managed by 181 members of a dedicated Working Group, which operates through 4 Task Forces and has developed its action plan to grant the spread of knowledge and research on the Nanotechnologies.

According to these objectives, the Working Group organizes international workshops and a Conference every year.

- **NANOFORCE**

The NANOFORCE Project is implemented within the framework of the CENTRAL EUROPE Programme, which is co-financed by the ERDF with the main objective to develop nanotechnologies through a better integration of science, industry, management, finance and public authorities in 8 Areas: Austria, Bavaria, Czech Republic, Lombardy, Poland, Slovakia, Slovenia, Veneto.

Through a whole range of IT tools, business plans, reports, workshops, training courses, webinars, the NANOFORCE Project is creating a Community of more than 1,000 Scientists and Entrepreneurs who operate on a market of more than 150 m inhabitants (www.nanoforceproject.eu).

9 Partners are involved in the NANOFORCE Project: SC Sviluppo chimica S.p.A., Veneto Nanotech S.c.p.A., the Chemical Industry Association of the Czech Republic, Chemie - Cluster Bavaria GmbH, the Polish Chamber of Chemical Industry, the University of Nova Gorica, BioNanoNet Forschungs GmbH, the Association of Chemical & Pharmaceutical Industry of the Slovak Republic, the Institute of High Pressure Physics, the Polish Academy of Sciences.

SC Sviluppo chimica S.p.A. is one of the organizers of this Conference.

- **TWO COMBINED EVENTS:**

✓ The 7th European Conference of “N.I.C. – Nanotechnologies in Chemical Industry” Programme: every year the PNIC organizes a Conference on to spread the last knowledge and researches on nanotechnologies. This year the conference will be more focused on the financial and working opportunities coming from this sector.

✓ The 3rd “Nanodeal Events”: it is the third of a sequence of event, whose main aim is to present some success stories, some business opportunities offered through Nanotechnologies, some experiences by private and public actors aimed to create the right climate for the sustainable development of the 8 Areas of the Central Europe Programme linked by NANOFORCE Project. NANOFORCE has already organized 2 "Nanodeal Events": the 1st in Prague, on 24th September; the 2nd in Vienna; on 1st October.

- **WHO SHOULD ATTEND**

This two combined events are an extraordinary opportunity addressed to Scientists, R&D Managers, Venture Capitalists, Competent Authorities’ Officers, Scientific and Technological Parks’ Managers, Directors of Agencies for FDI, Human Resource Managers who are invited to exchange their competences and experiences and to know each others with the objective to capture the potential of the Nanotechnologies in Central Europe.

AGENDA (*)

09:30 Registration, Welcome Coffee

Chairperson: Laura Niccolai, Colorobbia S.p.A., Sovigliana Vinci

10:00 **Sergio Treichler, Federchimica, Milan:**
"Introduction to the Event"

I Session: The Venture Capital Industry as the key of success.

Chair: Maurizio Quarta, TMC Advisors s.r.l., Milan

10:25 **Paolo Manes, SC Sviluppo chimica, S.p.A. Milan:**
"Presentation of the proposal to subscribe the incorporation of <<I.N.V.C.F. – INTERREGIONAL NANOTECH VENTURE CAPITAL FUND>>, in Central Europe."

10:50 **Enzo Pietropaoli, Veneto Sviluppo S.p.A., Venice (tbc):**
"Leveraging the I.N.V.C.F. for regional funds."

11:15 **Piotr Kuszewski, Polish State Bank BGK, Warsaw:**
"How a Global Fund could support the growth of Nanotechnologies."

11:40 **Q&A**

II Session: The integration of territories as a factor to attract investments

Chair: Norbert Pudzych, Italian-German Chamber of Commerce, Milan

12:00 **Hanny Nover, ECRN, Bruxelles:**
"How a network could improve regional development strategies in chemical regions."

12:20 **Frantisek Doktor, CEFIC, Bruxelles:**
"How CEFIC is supporting the enlargement of integration of Central Europe Countries."

12:40 **Q&A**

13:00 **Light lunch and B2B Meetings**

III Session: How to discover and enhance the Young Talents.

Chair: Egbert Ottevanger, ID – NL, The Hague

14:00 **Domenico Centrone, EggPlant s.r.l., Bari:**
"The startup way."

14:20 **Franca Morazzoni, University of Milano-Bicocca, Milan:**
"An example of how the PHDs are graduated and are moving to the markets."

14:40 **Marco Salvaggio, Allegis Group Services USA - Recruiting Process Out-Sourcing - Italy, Milan:**
"How to Attract, Retain and Develop Best Talents avoiding Brains Turn-Over."

15:00 **Demetrio Macheda, PGA s.r.l., Milan:**
"From potential to expertise: soft skills of global talents,"

15:20 **Q&A**

15:40 **Laura Niccolai:**
"Conclusions"

How to reach the Venue:

Arriving by plane,

- From Malpensa Airport: train “Malpensa Express” to Milano Cadorna; from Cadorna F.N. station, train to Milano Domodossola (1 stop); Federchimica is at two minutes walking distance from Milano Domodossola (map).
- From Linate Airport: Bus to Railway Station "Milano Centrale"; from the Railway Station Milano Centrale": Metro Line n.2 (green line) to Railway Station "Cadorna F.N."; from Cadorna F.N. station, train to Milano Domodossola (1 stop); Federchimica is at two minutes walking distance from Milano Domodossola (please see the map).

Arriving by train,

From the railway station Milano Centrale: Metro line n.2 (green line) to railway station Cadorna F.N.; from Cadorna F.N. train to Milano Domodossola; Federchimica is at two minutes walking distance from Milano Domodossola (please see the map).



Registration online, by 10th December 2013, on Federchimica web site
(www.federchimica.it) in the section “Da Leggere” - “Eventi”:

7° Conferenza PNIC e 3° NANOFORCE

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