



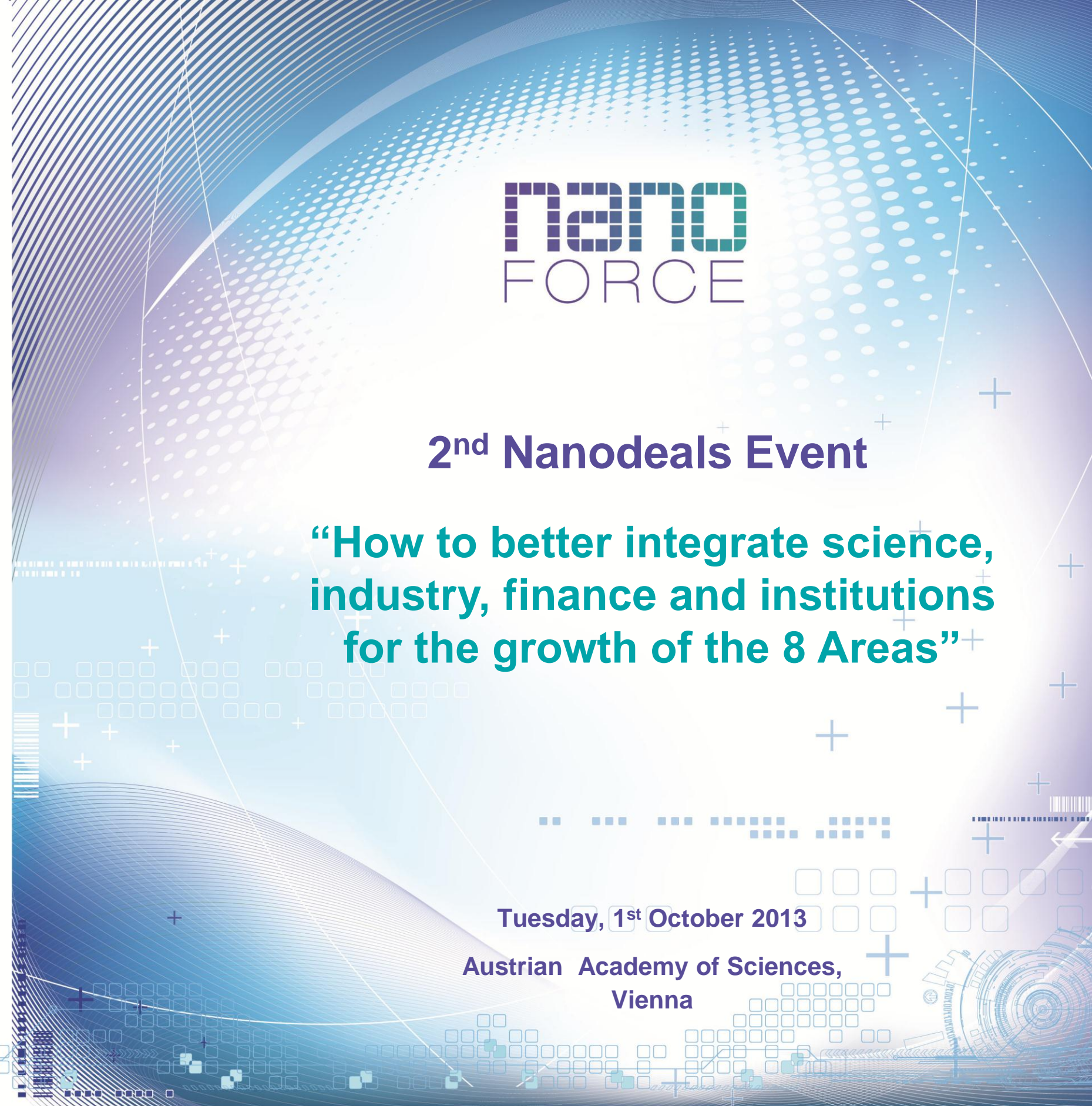
The online registration is open on NANOFORCE website ([www.nanoforceproject.eu](http://www.nanoforceproject.eu))

**For more information:**

Chiara Monaco  
Tel. +39 02 34565 375  
e-mail: [c.monaco@sviluppochimica.it](mailto:c.monaco@sviluppochimica.it)

Paolo Manes  
Tel. +39 02 34565 373  
e-mail: [p.manes@sviluppochimica.it](mailto:p.manes@sviluppochimica.it)

Andreas Falk  
Tel. +43 664 602 876 2115  
Fax. +43 316 876 2130  
e-mail: [andreas.falk@bionanonet.at](mailto:andreas.falk@bionanonet.at)



**nano  
FORCE**

**2<sup>nd</sup> Nanodeals Event**

**“How to better integrate science, industry, finance and institutions for the growth of the 8 Areas”**

**Tuesday, 1<sup>st</sup> October 2013**

**Austrian Academy of Sciences,  
Vienna**

This project is implemented through the CENTRAL EUROPE Programme co-financed by the ERDF

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## NANOFORCE

The NANOFORCE Project is implemented within the framework of the CENTRAL EUROPE Programme, which is co-financed by the ERDF with the main objective to develop nanotechnologies through a better integration of science, industry, management, finance and public authorities in 8 Areas: Austria, Bavaria, Czech Republic, Lombardy, Poland, Slovakia, Slovenia, Veneto.

Through a whole range of IT tools, business plans, reports, workshops, training courses, webinars, the NANOFORCE Project is creating a Community of more than 1,000 Scientists and Entrepreneurs who operate on a market of more than 150 m inhabitants ([www.nanoforceproject.eu](http://www.nanoforceproject.eu)).

9 Partners are involved in the NANOFORCE Project: SC Sviluppo chimica S.p.A., Veneto Nanotech S.c.p.A., the Chemical Industry Association of the Czech Republic, Chemie - Cluster Bavaria GmbH, the Polish Chamber of Chemical Industry, the University of Nova Gorica, BioNanoNet Forschungs GmbH, the Association of Chemical & Pharmaceutical Industry of the Slovak Republic, the Institute of High Pressure Physics, the Polish Academy of Sciences.

## WHY THE NANODEALS EVENTS

The European Union Economy is suffering especially offering an employment to new generations. In particular, the lack of integration in economic and social policies is acting as a hindrance to the entrepreneurial spirit of young talents, that have the potential to create new job opportunities and social wealth if appropriately supported. The recipe for the recovery and the revival of the European Union is: Venture Capital, fostering the Talent of Researchers, FDI, Scientific Facilities.

The "Nanodeal Events" will present some success stories, some business opportunities offered through Nanotechnologies, some experiences by private and public actors aimed to create the right climate for the sustainable development of the 8 Areas of the Central Europe Programme linked by NANOFORCE Project.

The aim of these events is also to present the "PROPOSAL TO SUBSCRIBE THE INCORPORATION OF <<I.N.V.C.F. – INTERREGIONAL NANOTECH VENTURE CAPITAL FUND>>, IN CENTRAL EUROPE", with the intent that Potential Investors in the 8 Areas of the NANOFORCE Project could evaluate and subscribed it.

**NANOFORCE is organizing 3 "Nanodeal Events": the 1st in Prague; the 2nd in Vienna; the 3rd in Milan.**

## WHO SHOULD ATTEND

The "Nanodeal Event" is an extraordinary workshop addressed to Scientists, business development Managers, venture Capitalists, competent authorities' Officers, scientific and technological parks' Managers, Agencies for foreign direct investment attraction, human resource Managers who are invited to exchange their competences and experiences and to know each other with the objective to capture the potential of the Nanotechnologies in Central Europe.

## AGENDA

**09.30 Registration, Welcome Coffee**

**Chairperson: Andreas Falk, BioNanoNet Forschungsgesellschaft mbH, Graz**

**10:00 Alexander Pogany, BMVIT, Vienna**

**10:15 Karl Schiller, AWS, Vienna**  
"High-tech start-up funding and success stories"

### I Session: The Venture Capital Industry as a factor of success.

**Session Chair: Paolo Manes**

**10:30 Paolo Manes, SC Sviluppo chimica, Milan:**  
"Proposal to subscribe the incorporation of <<I.N.V.C.F. – INTERREGIONAL NANOTECH VENTURE CAPITAL FUND>>, in Central Europe"

**10:50 Claus Hackmann, BASF VC Fund GmbH, Ludwigshafen:**  
"BASF Venture Capital - Investment Strategy"

**11:10 Farhangrazi Shadi, Biotrend Internationals, Denver**  
" From Nano to Mega Business: The Way Forward "

**11:20 Q&A**

### II Session: How the territories attract investment

**Session Chair: Anton Freudensprung, SMART FRAME, Wiener Neustadt**

**11:40 Gianluca Carenzo, PTP – Parco Tecnologico Padano, Lodi:**  
"Supporting competitiveness and innovation of SME's in Italy through innovative technologies "

**12:00 Jozef Majak, SARIO Slovak Development Agency, Bratislava:**  
"The FDI activities in Slovak Republic as a bridge to exploit Central Europe markets"

**12:20 Michael Kerschbaumer, Styrian Business Development Agency, Graz :**  
"Styria – where future is taking place "

**12:40 Q&A**

**13:00 Light lunch and B2B Meetings**

### III Session: How to discover and enhance the Young Talents.

**Session Chair: Egbert Ottevanger, ID – NL, Bussum**

**14:00 Lukas Neutsch, University of Vienna, Vienna**  
"Biomimetic Drug Delivery Systems - A nanomedical toolkit for new therapeutic applications"

**14:20 Christian Hill, Medical University Graz, Graz**  
"When Light Matters: characterization, manipulation and separation of nano technological objects"

**14:40 Marco Salvaggio, Allegis Group Services USA - Recruiting Process Outsourcing - Italy, Milan:**  
"How to Attract, Retain and Develop Best Talents avoiding Brains Turn-Over"

**15:00 Q&A**

**15:20 Andreas Falk:**  
"Conclusions"

**15:30 End of the Event - Networking**